

# CORPORATE SUPPORT POLICY 2025

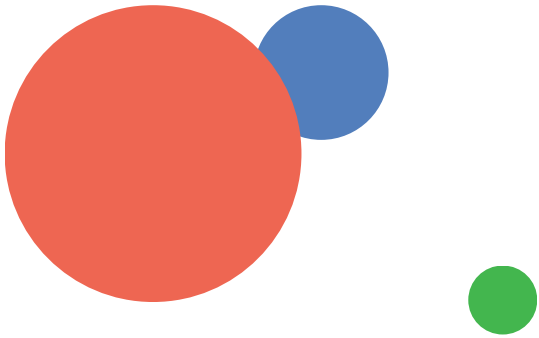
In 2025 our charity is aiming to make a real difference in the lives of 21,000 children whose lives are impacted by illness, disability and social disadvantage. Children from the North West of England and North Wales whose needs make it difficult, if not impossible, for them to enjoy the fun and freedom of childhood as should be their right.

We make this difference by inviting children to visit our wonderful, fully accessible Adventure Farm in the heart of the Cheshire countryside for a day or residential break,

allowing them to simply be children – to play, to share, to laugh and to grow. They meet our friendly animals, get creative with art & music, explore our sensory play areas and learn about nature in our very own Woodland Forest School.

All of this is only possible thanks to our supporters as each year we must raise in the region of £1million through voluntary contributions. CAFT is not eligible for statutory funding - we rely on the generosity of our community to make this difference.





***Corporate support is an absolutely vital part of our success, which is where we're hoping your business could come in!***

By building meaningful relationships with both local and national businesses, we are able to not only fulfil our promise to these amazing children, but also to help you to fulfil your Corporate Social Responsibility requirements by providing an outlet for both volunteering and fundraising.

Our fundraising team have been working closely with businesses of all sizes for many years, from small local companies with a handful of employees, through to large national and international businesses. Ours is a very personal approach, it's important for us to build a relationship with our supporters to make the most out of every opportunity.



We understand that your business will have it's own unique approach to CSR/ESG, and we're keen to explore how we can work together to make a difference both within your organisation and here at CAFT.

Experience has taught us that the best corporate relationships are those that enrich the lives of all involved. The wealth of volunteering opportunities both here at our 10acre site, and within the community, mean we're uniquely placed to help you to build better relationships within your teams whilst making life better for the children visiting CAFT.





It's important that our relationships with corporate supporters are beneficial in all ways, helping us to raise vital funds, create a wonderful, safe environment for our visiting children and boosting the profile of both our charity and your business.

We see volunteering not as a standalone activity, but one which works in tandem with fundraising and awareness-raising in order to provide the maximum benefit for both your company and our charity.

We've listed a few ideas of how your business can get involved, but the first (and most important) step is to get in touch so we can learn more about each other, and begin the exciting process of building a relationship which benefits your staff and the children we support.

The best way to learn about CAFT is to visit, our wonderful Adventure Farm has to be seen to be truly appreciated and we know that once you've seen our facility, met our teams and witnessed for yourself the magic of CAFT, you'll want to help.





## Volunteering Days - teambuilding with a difference!

In 2025 we have a total of 30 maintenance-based volunteering days to offer our corporate supporters, everything from building fences to digging holes, mucking out the animals to painting - and everything in between! We also need your help to run activities for the children visiting CAFT, a fantastic opportunity for your teams to enrich the experience of the visiting children.

We also have many exciting opportunities for awareness-raising and fundraising offsite using our many community connections within the North West. Help us to spread the word about our provision, whilst shaking a collection box and sharing our leaflets, at one of our partner organisations or community events.

## Join a CAFT event – or run your own!

We have a varied programme of ticketed events you could join including a Quiz Night, Golf Day, Ladies Lunch and Grand Ball, plus new events are being added to our diary all the time. Or why not use your unique skills to run an event for your staff, contractors and suppliers? Our fundraising team are on hand to provide advice and materials to support you.

## Take on a challenge

The ultimate teambuilding experience! Nothing forges relationships like taking on a challenge, and we have an extensive diary of challenges in 2025 and beyond. This includes UK and overseas trekking and cycling, skydiving and even an outdoor murder-mystery challenge! If there's something you don't see on our list, we can create something just for you!

## Sponsorship

We have many amazing sponsorship opportunities which we'd love to discuss with you. Boost your profile by becoming an event sponsor, we have some great packages available at our high profile events which include tickets for your teams so they can enjoy the fun! Or maybe you'd prefer to sponsor a child or group of children to visit CAFT, providing a very real benefit for those who need you most.

## Access Corporate Funding

Does your business have a 'charity pot'? We can help you to make an application for funding to either sponsor children visiting CAFT, or to buy materials for your Volunteering Day at CAFT. Or perhaps your business operates a 'match-funding' scheme we can discuss to boost your fundraising, or maximise on your volunteering?

## Become a Collector!

Could you run an appeal within your business to support one of our seasonal events? Collect Easter Eggs or Selection Boxes and donate your mountain of chocolate to CAFT for the children visiting for our seasonal programmes, or collect toys, food items etc – we have lots of great ideas of ways your staff could contribute.

## Donate Goods

Running an organisation like CAFT is like running a hotel, adventure centre, farm and youth club all in one and we need everything you can possibly imagine to make this possible. Maybe your business could donate the goods you produce, ship, use or sell? Food, cleaning materials, soft furnishings, art supplies, animal feed, catering supplies...the list really is endless.

## Charity of the Year - The Biggie!

If your company prefers to nominate a charity for a year, or longer, we'd love to talk to you about the various ways we can engage your teams. This is a fantastic opportunity to affiliate your company with a well-known, trusted children's charity in a mutually beneficial way, but ultimately to make a difference to children whose lives are limited in ways most of us couldn't possibly comprehend.





*"If you are looking for a local charity to support and want to either get involved yourself or provide volunteering days for your employees, CAFT is somewhere I would highly recommend."*

Erica Boland, EA & Office Manager, S & G Response



*"The Aqueous team had a fantastic time volunteering at The Children's Adventure Farm Trust yesterday!"*

*We got the chance to make new furry friends and helped around the farm so the children and families can have the best experience when visiting. A big thank you to CAFT for having us!."*

Aqueous Digital,  
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